FOR IMMEDIATE RELEASE

Loring Announces Major Update to Control System

Larger Touchscreen, More Responsive Interface, and Profile Roasting that Scales

SANTA ROSA, California — **April 11, 2017** — Loring Smart Roast today announced Loring Control System (LCS) v2, a major update to the hardware and software used to operate Loring roasters. LCS v2 includes a 12-inch touchscreen, and more responsive user interface. Improved PID driven Profile Roasting delivers consistent results at different batch sizes.

"We're very excited about the new possibilities this combination of hardware and software updates enable for owners of Loring roasters," said Bob Austin, Loring's CEO. "The ability to create a single baseline roasting profile that can be run at different batch sizes, or other Loring roasters, and get consistent results within a reasonable margin of error is pretty ground-breaking."

User Interface

The new touchscreen features a 12-inch 16:9 widescreen aspect ratio, and higher resolution display with 1280 x 800 pixels. Combined with improved layout of gauges and controls, critical roast information is now more accessible and easier to read. Thanks to faster system and touchscreen processors, buttons and displays are more responsive to user input.

PID-Driven Profile Roasting

Loring's enhanced PID-driven Profile Roasting feature allows users to dial in a baseline profile that can be run at different batch sizes, or on different Loring roasters, and get consistent results. This is achieved through a combination of carefully defined charge temperatures and burner settings that prepare the roast for the turn around. At which point, the PID loop takes control to achieve the desired timetemperature profile. This is facilitated by the unique thermodynamic properties of Loring roaster's design, ultra-responsive burner system, and fast response thermocouples.

Pricing and Availability

Loring Control System v2 is included as a standard feature on all new roasters. Existing Loring S15 Falcon, S35 Kestrel, and S70 Peregrine machines can be upgraded to LCS v2 by purchasing a kit from Loring Smart Roast or a Loring Authorized Distributor. For more information, please visit: <u>loring.com/press</u>.

Loring Smart Roast designs and manufactures the most innovative coffee roasting solutions in the world, along with destoners, bean carts, and custom roaster accessories.

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